MBC 3C Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

U3 D4 Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Survey Assignment**

**Create a questionnaire** on a topic of your choice (e.g. students’ television viewing habits). All questions must relate to your topic.

This questionnaire must:

* Include 10 questions
* Use both styles (open and closed) and each question type (information, checklist, ranking and rating) at least once, and
* Take into account the attributes of good questions and the types of questions to avoid
* Be creative - include graphics/titles

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| --- | --- | --- | --- | --- |
| **Category** | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Knowledge** | Demonstrates little knowledge of survey question styles and types. | Demonstrates some knowledge of survey question styles and types. | Demonstrates considerable knowledge of survey question styles and types. | Demonstrates a high degree of knowledge of survey question styles and types. |
| **Application** | Applies the attributes of good questions with little effectiveness. | Applies the attributes of good questions with some effectiveness. | Applies the attributes of good questions with considerable effectiveness. | Applies the attributes of good questions with a high degree of effectiveness. |
| **Communication** | Communicates throughout the survey with limited effectiveness. | Communicates throughout the survey with some effectiveness. | Communicates throughout the survey with considerable effectiveness. | Communicates throughout the survey with a high degree of effectiveness. |